

# Sample Messaging



## FRIENDS

**Subject:** Raise Your Hand for Montana 4-H Youth!

**Preview Text:** The state with the most hands raised will win \$20,000 for their local 4-H programs.

4-H gives youth the opportunity to learn by doing, grow from failure and develop the skills they need to handle what life throws their way. Starting today, we're asking you, friends of 4-H, to Raise Your Hand to support 4-H'ers in Montana.

Each hand raised is a vote towards a \$20,000, \$10,000 or \$5,000 award for the three states with the most hands raised. Help bring the high-quality 4-H experience to even more youth right here in Montana.

### Raise your hand to support youth in your community.

Raising your hand is as easy as 1, 2, 3:

- 1. Raise Your Hand:** Go to [4-H.org/RaiseYourHand](https://4-H.org/RaiseYourHand) to vote for your state. #Montana4H
- 2. Compete for Your State:** Raising your hand is a vote towards a \$20,000, \$10,000 or \$5,000 award for the states with the most hands raised.
- 3. Pay It Forward:** Tweet, post and share your #4HGrown support and ask your network to raise their hands at [4-H.org/RaiseYourHand](https://4-H.org/RaiseYourHand)

Thank you for your support and don't forget to Raise Your Hand by May 15th!

## ALUMNI

**Subject:** Raise Your Hand for Montana 4-H Youth!

**Preview Text:** The state with the most hands raised will win \$20,000 for their local 4-H programs.

4-H gives youth the opportunity to learn by doing, grow from failure and develop the skills they need to handle what life throws their way. No one knows better than you, a 4-H Alum, the life-changing experience 4-H provides. We're asking you to Raise Your Hand to support 4-H'ers in Montana.

Each hand raised is a vote towards a \$20,000, \$10,000 or \$5,000 award for the three states with the most alumni hands raised. Show your 4-H pride and raise your hand to help bring the same opportunities to even more youth right here in Montana.

### Raise your hand to support youth in your community.

Raising your hand is as easy as 1, 2, 3:

- 1. Raise Your Hand:** Go to [4-H.org/RaiseYourHand](https://4-H.org/RaiseYourHand) to vote for your state.
- 2. Compete for Your State:** Raising your hand is a vote towards a \$20,000, \$10,000 or \$5,000 award for the three states with the most hands raised.
- 3. Pay It Forward:** Tweet, post and share your #4HGrown support and ask your network to raise their hands at [4-H.org/RaiseYourHand](https://4-H.org/RaiseYourHand)

Thank you for your support and don't forget to Raise Your Hand by May 15th!