

Sample Messaging



SOCIAL MEDIA

Post on local social media pages. To maximize our efforts, ask local community supports like, banks, businesses and other non-profits to share a post on their social media pages.

Email them the text and image for them to post or ask them to share one of your posts...and watch the hands fly up!

FRIENDS

Raise your hand for youth in your community to help give them the confidence, skills and leadership @4H provides: 4-H.org/RaiseYourHand #4HGrown #Montana4H

Your vote will get **#Montana4H** one step closer to winning up to \$20K! Raise your hand today to give more youth hands-on @4H experiences: 4-H.org/RaiseYourHand #4HGrown

Want to give more youth the chance to experience @4H in **Montana**? Raise your hand to help us win up to \$20K to help grow local 4-H programs! 4-H.org/RaiseYourHand #4HGrown #Montana4H

If you believe in the power of @4H and growing more #TrueLeaders in your community, your #4HGrown! That's why we need your vote to help **#Montana4H** win up to \$20K. Raise your hand today! 4-H.org/RaiseYourHand

We want you to raise your hand for [STATE] 4-H so we can grow more #TrueLeaders in our communities. The more hands raised for **#Montana4H** the closer we are to winning up to \$20K! 4-H.org/RaiseYourHand #4HGrown

Youth need @4H to become the #TrueLeaders they're destined to be. Raise your hand to help **#Montana4H** 4-H win \$20K towards growing more #TrueLeaders in the communities across our state! 4-H.org/RaiseYourHand #4HGrown

1. **Pair text with social media image.**
2. **Post to social media like Facebook, twitter or Instagram.**

ALUMNI

We're calling all #4HGrown alums to raise your hand for @4H! By showing your 4-H pride, you can help your state win up to \$20K! 4-H.org/RaiseYourHand

Want to help your @4H state win \$20,000? Show your pride by raising your hand as a **#4HGrown** alum! **#Montana4H** 4-H.org/RaiseYourHand

Give youth today the opportunities you had when you were in @4H. Raise your hand as a #4HGrown alum and help **#Montana4H** win up to \$20K! 4-H.org/RaiseYourHand

More youth in [STATE] need @4H, and [STATE 4-H] needs you! Raise your hand as **#4HGrown** and help us win \$20K for local programs. 4-H.org/RaiseYourHand

This #TBT, we celebrate **#4HGrown** alums! Share your @4H memories, and help us create new ones for even more youth today! Raise your hand & help **#Montana4H** win up to \$20K towards local 4-H programs! 4-H.org/RaiseYourHand

Sample Messaging

SOCIAL MEDIA IMAGES

Use these images to create social media posts

