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# Newsletter Announcement Sample Text (for multiple audiences)

The following examples may be used to target particular audiences. Replace the highlighted text with details specific to your 4-H program and events.

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**(Audience: Youth)**

**SHOW YOUR 4-H PRIDE AT NATIONAL 4-H WEEK!**

**[Town/County/State] (Date, 2018) -** Join 4-H'ers around the country to celebrate *National 4-H Week* from October 7-13 this year!

Every year, National 4-H Week showcases the learn-by doing experiences that 4-H offers young people such as yourself and highlights the remarkable 4-H youth in our community who work each day to make a positive impact on those around them. This year's theme, *Inspire Kids to Do*, is a campaign that will give kids more opportunities to do, empowering them with the skills they need to succeed in life and career.

Also, in October, *4-H National Youth Science Day* will kick off on October 1 and take place throughout the month. This year’s 4-H NYSD challenge is called *Code Your World*, a computer science-themed challenge co-developed by Google and West Virginia University Extension Service.

2018 is the 11th year of 4-H NYSD, which is expected to reach more than 150,000 kids at thousands of events across all 50 states.

*Code Your World* is perfect for first-time and beginner coders ranging in age from 8 to 14. It uses games, hands-on fun, and even dancing to teach kids important CS concepts and problem-solving skills.

You can also join us at [Insert information about how your community/town/state is celebrating National 4-H Week]

To find out more about how you can get involved, visit [www.4-H.org](http://www.4-H.org) or call \*\*\* on \*\*\*.

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**(Audience: Parents)**

**SUPPORT 4-H IN YOUR STATE!**

**[Town/County/State] (Date, 2018) -** This fall, families across the country will be coming together to celebrate National 4-H Week, which showcases the learn-by doing experiences that 4-H offers young people and highlights the remarkable 4-H youth in our community who work each day to make a positive impact on those around them.

“The [town/county/state] 4-H family grows every year, giving us additional opportunities to come together and share our experiences and skills. National 4-H Week is a great way to join with the larger 4-H family across the nation to celebrate over a hundred years of empowering youth with the leadership skills they need to succeed in life,” says [LOCAL 4-H SPOKESPERSON WITH UNIVERSITY CREDENTIALS IF APPLICABLE].

This year's theme, *Inspire Kids to Do*, is a campaign that will give kids more opportunities to do, empowering them with the skills they need to succeed in life and career.

Also in October, *4-H National Youth Science Day* will kick off on October 1 and take place throughout the month. The 2018 4-H NYSD challenge, now in its 11th year, is called *Code Your World*, a computer science-themed challenge co-developed by Google and West Virginia University Extension Service.

*Code Your World* will teach kids a wide variety of skills in a four-part series that will enable them to apply computer science to the world around them. Developed by Google and West Virginia University Extension Service, this hands-on experience includes a computer-based activity on Google’s CS First platform, as well as three unplugged activities that bring coding to life through games and interaction. *Code Your World* is perfect for first-time and beginner coders, ages 8 to 14.

You can also join us at [Insert information about how your community/town/state is celebrating National 4-H Week]

To find out more about how you can get involved, visit [www.4-H.org](http://www.4-H.org) or call \*\*\* on \*\*\*.

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**(Audience: Volunteers)**

**INSPIRE KIDS DURING NATIONAL 4-H WEEK!**

**[TOWN/COUNTY/STATE] (Date, 2018) -** This fall, 4-H youth, parents, alumni and volunteers will come together across the country to celebrate the 76th National 4-H Week, which showcases the learn-by-doing experiences that 4-H offers young people and highlights the remarkable 4-H youth and volunteers in our community who work each day to make a positive impact on those around them.

“The [town/county/state] 4-H family grows every year, giving us additional opportunities to share our experiences and skills. National 4-H Week is a great way for our incredible volunteers to come together with the larger 4-H family across the nation to celebrate over a hundred years of empowering youth with the leadership skills they need to succeed in life,” says [LOCAL 4-H SPOKESPERSON WITH UNIVERSITY CREDENTIALS IF APPLICABLE].

This year's theme, *Inspire Kids to Do*, is a campaign that will give kids more opportunities to do, empowering them with the skills they need to succeed in life and career.

Also in October, *4-H National Youth Science Day* will kick off on October 1 and take place throughout the month. The 2018 4-H NYSD challenge, now in its 11th year, is called *Code Your World*, a computer science-themed challenge co-developed by Google and West Virginia University Extension Service.

*Code Your World* will teach kids a wide variety of skills in a four-part series that will enable them to apply computer science to the world around them. This hands-on experience includes a computer-based activity on Google’s CS First platform, as well as three unplugged activities that bring coding to life through games and interaction. *Code Your World* is perfect for first-time and beginner coders, ages 8 to 14.

You can also join us at [Insert information about how your community/town/state is celebrating National 4-H Week]

To find out more about how you can get involved, visit [www.4-H.org](http://www.4-H.org) or call \*\*\* on \*\*\*.

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**Short copy**

Join us at [ Place ] from [ Date ], where you’ll not only get a chance to catch up with your fellow 4-H’ers and meet new 4-H friends, but you can also [ activity/learning/experience ]! Visit [www.4-H.org](http://www.4-H.org) to find out more.